

MAIN LOGO



ADDITIONAL MARK



MAIN PALETTE: CMYK AND PANTONE



VARIATIONS



FONTS

GUESS SANS ULTRA

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 O P Q R S T U V W X Y Z

<https://www.myfonts.com/fonts/deartype/guess/sans-ultra/>

Lifehack Italic Bold

ABCDEFGHIJKLMN  
 O P Q R S T U V W X Y Z  
 abcdefghijklmn  
 opqrstuvwxyz

<https://www.myfonts.com/fonts/deartype/lifehack/italic-bold/>

Merriweather Light

ABCDEFGHIJKLMN  
 O P Q R S T U V W X Y Z  
 abcdefghijklmn  
 opqrstuvwxyz

<https://www.fontsquirrel.com/fonts/merriweather>